



Eric Dresser

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INTRODUCTION | OBJECTIVE:

A talented and adaptive problem solver, project manager, teacher, and technophile who is seeking opportunities to design, develop, and deploy well orchestrated creative, strategic, and technical solutions in order to make a difference with a company that is focused on improving its clients lives through their services or goods.

AREAS OF EXPERTISE:

★ Management	★ Leadership	★ Systems/Operations
★ Non profit administration	★ Strategic planning	★ Facility planning
★ Capital & Operating budgets	★ Change management	★ Project management
★ Web design	★ Audio/Visual production	★ Technical troubleshooting

WORK EXPERIENCE:

Whitman Hanson Community Access (WHCA)

Executive Director

Whitman, MA

January 2017 – Present

- Observe existing user and community needs along with organizational practices and operations and use this information to develop a strategic plan tailored to address the areas identified as needing attention.
- Identify key performance indicators and provided leadership to accomplish benchmarks identified through strategic planning process.
- Coordinate and maintain dynamic multimedia content, for broadcast channels, website, and print mediums in order to promote organizational programming, opportunities, and events.
- Build support and engagement from the community to further our reach without overextending limited staff.
- Bring organization into full compliance with all federal, state, and local laws/bylaws and filing requirements.

Dresser Media Solutions

Founder/Principal

Weymouth, MA

June 2001 – Present

- Identify and engage new clients through active outreach and networking opportunities.
- Consult with clients to understand their brand, environment, background, motivation and goals.
- Develop, design and deploy creative, strategic, and technical solutions
- Develop all pricing, documents, website, email, and marketing materials to serve a diverse client base.
- Cultivate a strong professional network to find both clients and subcontractors
- Earn client referrals to introduce new business and grow client list significantly over a ten-year period.
- Provide on-call creative and audio/visual services for several retained clients.

Hingham Community Access and Media (HCAM)

Executive Director

Hingham, MA

September 2011 – December, 2017

- Research, develop, and implement the organizational protocol, policies, and procedures to ensure an efferent and positive client experience.
- Ascertain community and organizational needs in order to design and build a modern facility built to serve the current needs and planned growth areas of the organization.
- Hire, train, and efficiently manage capable employees in the execution of the day-to-day operations and long-term organizational objectives required to provide award-winning service to our clients and users.
- Manage the organization's branding process, outreach efforts, and marketing initiatives to build brand awareness, identity, and support for our mission and work of the organization.
- Coordinate and leverage various content distribution networks to provide dynamic local content that engages viewers and encourages membership, community producers, and partner opportunities.
- Ensure good community and political relations to maintain funding from our local municipality.
- Guide organizational operations and technological enhancements with the creation and management of annual operational budgets and a long-term capital improvement plan.

Brockton Community Cable Television (BCCT)

Brockton, MA

Director of Operations

February 2008 – December 2011

- Maintain, expand and repair office network and IT issues servicing all PC/Mac computer issues.
- Establish and administer organizational email, calendar, and cloud accounts via Google apps.
- Design and develop new website to better serve the organization and its users.
- Provide basic video engineering to keep three cable channels and related equipment online and functional.
- Develop and maintain asset and programming logs to track production status and station output.
- Manage the transition to a fully digital production environment including the installation of BroadcastPix digital video switcher, MiniDV camcorders, Final Cut Pro, and a Maestrovision video playback server.
- Produce and direct dynamic productions from studio, field, and mobile production environments.
- Produce biweekly episodes of the award-winning “One North Main” news magazine show.
- Serve as a representative to the City of Brockton’s Readiness and Emergency Management Steering Committee helping to develop awareness around emergency services, responses and resources.

EDUCATION:

Bridgewater State College

Bridgewater, MA

Degree: **Bachelor of Arts Degree in Communication Studies**

May 2005

Focus: **Mass Communications, Media Ethics, and Multimedia Production**

TECHNICAL EXPERIENCE & QUALIFICATIONS:

Platforms: Android | Linux | Mac OS | Windows 3.11 to Windows 11, Small Business Server; 2008, 2011

Office Programs: Excel | Frontpage | Outlook | PowerPoint | Publisher | Word | QuickBooks

Web Content Management: Blogger | Drupal | WordPress

Social Media: Facebook | Instagram | LinkedIn | Pinterest | Snapchat | Twitter | Tumblr | Yelp

Linear Editing & Studio Production: AnyCast | BroadcastPix / Compix | NewTek Tricaster

Photo & Non-Linear Editing: Adobe Photoshop | Premiere | Avid Xpress Pro | DaVinci Resolve | Final Cut Pro/X

OTHER RELATED WORK EXPERIENCE:

Cannon Mountain

Franconia, NH

Instructor/Staff Trainer, AASI level III certified

March 2004 - March 2009

- Oversee staff assignments and lesson distribution according to client need and instructor skillsets.
- Train staff on efficient operations, protocol and various methods to reach our varied students.
- Coach students and staff in both individual and group environments.

Blue Hills Ski Area

Canton, MA

Instructor, Snowboard program coordinator, trainer

November 1996 – Present

- Managed a staff of over 25 snowboard instructors of varying abilities, backgrounds and availabilities.
- Coordinated the assignment of instructors to each class. Trained staff on efficient operations and protocol.
- Taught in individual and group environments.

HONORS:

South Shore STARS – “40 Under 40”

April 2017

Cape & Plymouth Business Magazine – “40 Under 40”

April 2016

Emmy Nomination, NATAS, New England - “HMS Flash mob for Retiring Principal Roger Boddie”

July 2014

Boy Scouts of America - Eagle Scout

June 2000

MEMBERSHIPS, CIVIC ENGAGEMENT & PROFESSIONAL AFFILIATIONS

Alliance for Community Media – Member / Nominating Committee

2007 - Present / 2017 - Present

Amateur Radio - Licensed General Class operator, W1EDR

2000 - Present

Bridgewater State University - Alumni Mentor Program member

2012 - Present

MassAccess –Member / Board of Directors

2007 – Present / 2014 - January 2021

Troop 52, BSA; Hingham - Asst. Scoutmaster, Webmaster

2009 - Present

Old Colony Ski Club; Quincy, MA - member, board of directors

2004 – Present, 2006-2011

References available upon request

Recommendations at: www.Linkedin.com/in/EricDresser

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